

FACULTY PROFILE

PersonalDetails

Name : SHANMUGA PRIYA R

Designation : Assistant Professor

Department : Commerce

Date of Birth : 30.05.1990

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Cuddalore-607002

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Area of specialization: Accounting, HRM, Marketing



EducationalQualification

Degree/ Diploma	Subject	Institution/University	Year of Completi on	Grade/ Percentage
B.COM	COMMERCE	Madras University of Distance Education, Chennai.	2010	52 %
M.COM	COMMERCE	St. Joseph's college of Arts & Science (Autonomous), Cuddalore.	2013	68 %
M.PHIL	COMMERCE	St. Joseph's college of Arts & Science (Autonomous), Cuddalore.	2014	80 %
Ph. D	COMMERCE	Annamalai University, Chidhamabaram.	Pursuing	

Teaching Experience

Sl. No.	Name of the college/institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Sri Aravindar Arts & Science College, Villupuram	01-09-2014	09/2/2016	1	6
2.	Immaculate College for Women, Cuddalore	29-09-2018	Still now	4	0

Orientation/Refresher/Faculty Development Programme Attended

Title of the Programme	Place	DATE
Enhancing digital age teaching skill in an uncertain environment	Online	29 th & 30 th May 2020
Naan Mudhalvan A Massive Upskilling Program Faculty Development Programme	Annamalai University	30 th Jan to 03 rd Feb 2022

Workshop/Seminar Programme Attended

Title of the Programme	Place	DATE
Basic Author Workshop Research Article Writing & Reference Management Using Mendeley	Online	22 nd June 2020
National workshop on cybercrime awareness	Online	14 th August 2021
Three days National level E-workshop on Research Methodology	Online	29 th July – 31 st July 2021
Quality Assessment, Enhancement & Sustenance in Higher Education in view New RAF of NAAC	Online	15 th -18 th July 2020
Guidelines to write research project proposal and publication of research articles	Annamalai University	23 rd Feb 2022
Features analysis of assessment and accreditation process of NAAC.	Sacred heart college (Autonomous), thirupattur.	20 th to 24 th July 2020
Five days workshop on Research Methodology	St. Joseph's college of Arts & Science (Autonomous), Cuddalore.	3 rd to 7 th March 2014
Academic Writing Ethical Issues - International workshop	Online	16 th to 18 th September 2023

National/International Conference Attended

Title of the Conference	Place	DATE
The Future of digital learning – International Webinar	Online	3 rd & 4 th July 2020
Exploring Opportunities for extension and outreach services through commerce education - National Conference	Annamalai University, Chidhabaram	20 th to 22 nd February 2014
Financial Institutions - – International conference	Jairam Arts & Science , Selam	5 th Feb 2014
Stress Management Among Nurses in selected hospital in Puducherry - International conference	Sri Ganesh School of Business Management	25 th Feb 2014
The Impact of green marketing on customer satisfaction and environmental safety – National Conference	Kanchi mamunivar centre for post graduate studies	9 th & 10 th Oct 2014
Corporate hedging for foreign exchange risk in india – International conference	A.V.V.M Sri pushapam college, Thanjavur	22 nd September 2012

Research Papers Presented

Title of the Paper	Place	DATE
The level of satisfaction on online education among higher education teachers during the covid – 19 pandemics	Immaculate College for Women, Cuddalore	April 26 th to 29 th 2022
A Study on Work stress among nurses in Mahatma Gandhi Medical College & Research Institute Puducherry.	St. Joseph’s college of Arts & Science (Autonomous), Cuddalore.	13 th & 14 th March 2015
A Study on Financial Performance of CDCCB Ltd., Cuddalore	Sun Arts & Science College	6 th & 7 th October 2014

Research Papers Published

Title of the Paper	Journal	ISSN/Volume/Year
A Study on Work stress among nurses in Mahatma Gandhi Medical College & Research Institute Puducherry.	International conference on contemporary development and challenges in human resource management	ISBN : 978-81-8209- 294-5 13 th & 14 th March 2015
A Study on Financial Performance of CDCCB Ltd., Cuddalore	IJRBI	Vol: 2 No 4 – October 2014 ISSN:2321 - 5615

Key Positions/Responsibilities Held / Holding

Position/Responsibility	Institution/Organization	Period	
		From	To
Immags - Vocalist	ICW	2022	Still now
Association Secretary	ICW	2022	2023

Project Guidance

S.No	Project Guided	No.of Students
	UG	13
	PG	3
	M.Phil	-

Other Details (if any)

S.No	Details
1.	Swayam course on Research Methodology and statistical analysis